



From the Editor

Michelle C. Dy

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Dear fellow members:

In this quarter's newsletter issue, you'll find three articles that were written by individuals who will be speaking in September at the **2008 Information and Data Quality Conference (IDQ)** in San Antonio, Texas.

I hope these articles give you taste of what's in store for 2008 IDQ attendees.

- **Daragh O'Brien** demonstrates how collecting more customer data than you actually need can have Data Protection compliance implications in his article entitled *Data Protection and its Information Quality Implications*.
- **Michael Scofield** provides practical tips and guidelines for analysts tasked with data profiling responsibilities in his article entitled *Looking at the Data! What a Concept!*
- **Danette McGilvray** explains how an understanding of the relationships and dependencies between different data categories can help direct data quality efforts in her article entitled *Data Categories*. The article is based on content from her upcoming book, *Data Quality Projects: Ten Steps to Quality Data and Trusted Information*.

Our Association News section also contains:

- A brief article about the **2008 Information and Data Quality Conference** from Linda Kresl, our VP for Events;
- A **Member Discounts** page, which explains how IAIDQ Members can enjoy discounts of up to US \$250 for the 2008 IDQ Conference;
- Information about the **IAIDQ publication**, *The State of Information and Data Governance: Understanding How Organizations Govern their Information and Data Assets*; and
- A **News from Members** page, which highlights our members' recent professional milestones, job changes, promotions, or accomplishments.

As always, readers are invited to respond to our **Call for Contributions** for future issues of this newsletter. Submission guidelines are on the last page.

Sincerely,

Michelle C. Dy

Editor-in-Chief, IAIDQ Newsletter