



## From the Editor

### Michelle C. Dy

Editor-in-Chief, IAIDQ Newsletter

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Dear fellow members:

I'm pleased to present these articles in our April 2008 issue:

- In *Information Quality Management: Job Position Roles*, **Larry English** provides a detailed and comprehensive description of the structure and roles that an Information Quality Management organization must have.
- **Daragh O Brien** provides a compelling business case for applying Continuous Improvement principles to Information Quality in his article entitled *The Long Tail of Risk*.
- **Michael Scofield**'s article *About 'About'* highlights the importance of capturing the ambiguity of data – a requirement that tabular database designs often fail to address.
- **Arkady Maydanchik** presents the fourth instalment to his series of book excerpts. This quarter's article is entitled *Data Quality Rules: Rules for Event Histories*.
- Our Founding Advisor **Thomas C. Redman, Ph.D.** contributes the first Book Review in our newsletter. He features Arkady Maydanchik's *Data Quality Assessment*.

We also inaugurate our **News from Members** section in this quarter's issue. Do take a few moments to learn more about some of our fellow members. If you have your own bit of news to share with the association, please send in a short (50-80 words) description of your recent job change, promotion, educational or professional accomplishment, together with a photo (optional).

As always, readers are invited to respond to our *Call for Contributions* for future issues of this newsletter. Submission guidelines are available on the last page.

Sincerely,

A handwritten signature in black ink that reads "Michelle C. Dy". The signature is written in a cursive, flowing style.

**Michelle C. Dy**

Editor-in-Chief, IAIDQ Newsletter