



From the Editor

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Dear fellow members:

Happy new year!

We kick off 2008 with a new issue of the IDQ Newsletter, featuring these articles from our regular contributors:

- **Larry English** provides tips for Internet and e-Business Information by sharing an excerpt from his upcoming book, *Information Quality Applied: Best Practices for Improving Business Information, Processes and Systems*.
- **Arkady Maydanchik** continues his series of book excerpts with *Data Quality Rules: Rules for Historical Data*. In this, his third article, he demonstrates how time-dependent attributes usually follow predictable patterns that can be checked using data quality rules.
- **Daragh O'Brien** concludes his two-part series on *Information Quality and the Bottom-Line* by sharing lessons that we can all learn from, based on his experiences as a Dell customer.

In our association news section:

- Outgoing board member **Dave Wilson** recaps the highly successful *2007 IDQ Conference* with a Conference Report, and asks us to mark our calendars for the 2008 IDQ Conference in San Antonio Texas. [Editor's note: if you missed the 2007 conference, Dave's article points to where you can still buy copies of the proceedings.]
- Check our Association News section of a list of *Forthcoming IDQ Events*.
- Members are invited to respond to our *Call for Contributions* for upcoming issues of this newsletter. We are especially interested in hearing from IQ practitioners who have stories to share. Submission guidelines are available on the last page of this newsletter.

I hope your 2008 is off to a great start!

Sincerely,

Michelle C. Dy
Editor-in-Chief, IAIDQ Newsletter