



## From the IAIDQ President

**Lisa Dodson**  
President  
[lisa.dodson@iaidq.org](mailto:lisa.dodson@iaidq.org)

Dear IAIDQ Member:

Another year has come and gone, and what a great year 2007 was for the IAIDQ. We welcomed two new board Members (Arnt-Erik Hansen and Lynda Heij), and two returning board members (Christian Walenta and myself). We held our second IDQ Conference in fabulous Las Vegas with 270 in attendance, and signed up 87 new members!

At the conference, we also had the opportunity to begin growing the IAIDQ through the use of local communities – Communities of Practice (CoPs). The idea is to encourage members to work together either on specific topics or within a geographical area. During the conference, we announced the launch of not one, but three intellectual / topic-based CoPs, namely:

- Information Quality in SAP
- Information Quality Benchmarking
- Information Quality Six Sigma

IAIDQ members are welcome to join these CoPs, or help form new CoPs going forward. If you are interested in participating in the work of creating CoP's, please contact our VP – Member Services, Arnt-Erik Hansen.

From a Publicity & Recruitment perspective, 2007 was a year of “a lot done, more to do”. The key achievement of the year was generating a rising tide of awareness and interest in Information Quality as an issue and a profession, and of the IAIDQ as an association. For most of the year, we have met that tide with an increasingly refined and clear message about who the IAIDQ is and what we stand for.

We have supported or sponsored a series of Information and Data Quality events around the globe, shared IQ practices and learning through our frequent Newsletter issues and Book Club meetings. We thank all IAIDQ members that have actively been contributing. We also saw some activity on the IQ Discussion Forum and hope to see the forum used more in 2008. Our VP – Web Services, Grant Robinson, has been making forum improvements last year.

We also implemented some operational efficiencies with moving toward a faster Web service; we have continuously added content to our website at <http://www.iaidq.org>; and we provided a new web based membership renewal process and added payment options via Paypal.

We sponsored the Ballou-Pazer Ph.D. Award, which is run out of MIT, as well as a Data Governance survey in collaboration with the University of Arkansas at Little Rock.

2007 also was the first year for “World Quality Day” activities. We published articles in the South African trade press as well as Ireland, and took part in a ‘jamboree’ between IAIDQ members in Ireland and in the UK on topics relating to Information Quality via a web conferencing hook-up. It wasn’t perfect but it was a start and we know what needs to be done for 2008.

These are just a few of the highlights for 2007. Looking ahead to 2008, you can expect a lot from the IAIDQ: further improvements on our website, another member survey, more CoPs, our 3<sup>rd</sup> IDQ Conference in San Antonio, and much more. If you would like to become more involved with the IAIDQ please let us know!!! In the meantime, do join me in welcoming Pam Ryser (VP – Partner Services) and Linda Kresl (VP – Event Services), and in welcoming back re-elected directors Daragh O Brien (VP – Publicity and Recruitment), and Grant Robinson (VP – Web Services).

I would also like to take this opportunity to thank our Advisors Larry English, Lwanga Yonke, and John Talburt for providing support and advice and so much more to the Board of Directors. Without them, we could not succeed. I would also like to take this opportunity to thank our departing board members, Dave Wilson and Bob Gaede, especially for their work in making our 2007 IDQ Conference so successful, and securing solid partnerships with a variety of associations and organizations over the past two years.

On a final note, it is with a heavy heart that I have to announce my leave of absence from the board. Due to a family illness I will be taking a 3-month leave; Christian Walenta will be serving as President of the IAIDQ in my absence.

Have a great first quarter of the year everyone!

*Lisa Flint-Dodson*

**Lisa Flint-Dodson**  
IAIDQ President