



From the IAIDQ President

Lisa Flint Dodson
President, IAIDQ
lisa.dodson@iaidq.org

Dear IAIDQ Member,

Things are moving fast at the IAIDQ!

Our conference planning is in full swing with a Call for Papers. The Book Club is 38 members strong and still growing. We are securing partnerships with organizations like IQPC (for their *Customer Data Integration – Americas Summit* in August) and Haymarket Events in the UK (for their *Data Management in Financial Services* event in September). We are also working on establishing an Insurance Community of Practice, and have even established publishing guidelines for members to respond to media stories dealing with information quality. We're certainly working hard to get our brand out there!

Many of the Board's activities are a direct action from our strategic planning session held in February of this year. The following is an expert from the final report. Look for further details on the report in its entirety on the website:

Executive Summary

In the first year of establishing the IAIDQ, the Board of Directors along with its advisors determined the need for a strategic plan for the IAIDQ. A true strategic plan provides the necessary focus and vision our association needs to be successful. As a result, on a cold weekend in February in Cary, North Carolina (with three directors joining from overseas by internet conferencing), the IAIDQ Board of Directors, Advisors and guest members participated in a strategic planning session. This report documents the process, discussions, and conclusions from the planning retreat.

Mission & Vision Statements

The strategic planning committee reviewed and revised the existing mission and vision statements to make them more in line with what true mission and vision statements are:

Mission: The IAIDQ is advancing the quality of information and data around the world by building a community, supporting learning, and sharing knowledge for the benefit of all information consumers.

Vision: By cultivating information excellence throughout the data and information lifecycle, the IAIDQ will help transform organizations and society, improving the quality of life everywhere.

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Strategic Goals for 2006-2009

- Creating, defining, and promoting a brand image and culture;
- Developing knowledge-sharing channels and content on information excellence; and
- Establishing relationships and partnerships to strengthen the organization.

2006 (First Year) Objectives

- Organize IQ conference;
- Monitor internal/external news and inject our messages; and
- Branding.

As you will also recall, many of you responded to a survey conducted prior to the Strategic Planning session. That survey had two sections: (1) a section that focused on your experience with the IAIDQ; and (2) another section that focused on information and data quality practices.

Responses from the first part were used as inputs to the strategic planning environmental research, a.k.a. “the IAIDQ Today.” We hope to make Part 2 of the survey results available once we’ve had a chance to collect more information.

Start making plans now to attend the **2006 Information and Data Quality Conference**, which is scheduled for October in San Francisco. Typical weather at that time of year is sunny, with temperatures usually in the upper 60s Fahrenheit / lower 20s Celsius. It will also be harvest time for the vineyards. Do visit our website for more information about this event.

Warmest Regards,

Lisa Flint Dodson
IAIDQ President