



From the Editor-in-Chief

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Dear fellow IAIDQ Members,

Welcome to the fourth and final issue of the IAIDQ Newsletter for the Year 2005.

As always, our issue starts with two articles presented by our columnists and IAIDQ Founding Advisors:

- In *To a High IQ!*, **Larry English** examines Scientific Methods from the Manufacturing Quality Revolution, and demonstrates how these techniques are both applicable and valuable to our Information and Data Quality efforts.
- In his article, **Dr. Tom Redman** posits that individual motivations play a critical role in the success of any data quality effort. He then provides an initial framework that will aid us in examining the motivations of individuals.

In addition to these two articles, we are also pleased to present an article by **Mr. Holger Wandt**, which delves into the intricacies and subtleties of Intelligent Name Interpretation.

I strongly encourage members to review our **Association News** section, which provides pertinent information on the following topics:

- A summary of the **IAIDQ General Meeting** held at the IQ Conference in Houston;
- An Invitation to participate in one of our **Communities of Practice (CoPs)**;
- Invitations to join the **2nd European Meeting of the IAIDQ** (Nov 8, London, UK) and the **1st Australasian Meeting of the IAIDQ** (Nov 29, Sydney, Australia); and
- A list of upcoming IQ activities in the **Forthcoming Events** section.

IAIDQ members are also invited to respond to our **Call for Contributions** for the January 2006 issue of this newsletter.

As always, the Newsletter Working Group welcomes comments and suggestions that will help make this newsletter more useful to you.

Sincerely,

Michelle C. Dy
Editor-in-Chief, IAIDQ Newsletter